

ANNALISA ESPOSITO

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EDUCATION AND TRAINING

10.2014 – 07.2016: Cardiff University - MSc Computational and Data Journalism (2:1)

- Scored distinction in Web Application Development, demonstrating ability to design new websites
- Awarded distinction in **Visual Communication and Information Design**, competence in selecting and devising appropriate infographics that present information effectively
- In **Digital investigation**, conducted self-guided Internet research with the aim of producing digital storytelling for online platforms
- In **Reporting Business, Finance and Economics**, besides analyses of reports, carried out surveys and interviews to obtain first-hand sources
- Created digital content for interactive data-base projects, such as the online feature [Fly-tipping in Wales](#) for my dissertation project
- Ran blog [Subcultures](#), monitored the effectiveness of the website and managed search engine optimization
- Set a digital strategy that targets and sparks interest in a specific audience using social media

01.2014 – 04.2014: Kaplan International College (Edinburgh) – English course

2009 – 2013: Università D'Annunzio – BA Humanities (110/110 cum laude)

- Built strong critical thinking and critical reading, preparing more than twenty modules including history, history of art, comparative literature, linguistics, philology, Latin
- Studied Sociology of communication, examined interpersonal, mass and digital communication
- Thesis on the popular Italian writer Aldo Nove, included personal correspondence

RELEVANT EXPERIENCE

06.2016: Trinity Mirror, Data Journalist

- Worked with Media Wales Online team and learned how the data unit works
- Researched and selected topics autonomously using Government Statistics
- Wrote data-based national stories (drug related arrests in Ireland, youth custody issues around UK)

2011 – 2013: [Ozio Magazine](#) and [Music Zoom](#), Columnist

- Responsible for my own column on classic movies
- Authored critical reviews of new released albums
- Had free pass for live concerts, interviewed music artists in their changing rooms

OTHER EXPERIENCE

04.2015 – 07.2015: Offline (Rome), Translator

- Led the correspondence between “Offline”, a TV show produced by RAI (Italian National television) and several artists (for instance John Homme and PJ Harvey)

06.2014 – 08.201: Ritz Hotel (Edinburgh), Front of house

- Delivered excellent customer service, sharpened interpersonal skills
- Handled customer complaints, providing prompt solution to last-minute problems

01.2014 – 08.2014: Edinburgh, Private Italian teacher

- Prepared individual classes after assessing language proficiency of students
- Marked university students' homework, corrected mistakes and taught Italian grammar

10.2011 – 05.2012: Università D’Annunzio (Chieti), Tutor

- Tutoring of Freshers with a study program that belongs to the Faculty of Letters and Philosophy

VOLUNTEER EXPERIENCE

2015 – 2016: Environmental Champions

- Participated at walkabouts, litter picks and stands in the Students’ Union

2010 – 2012: Fondazione ANT Italia Onlus

- Pioneered a branch for this charitable organisation in the Abruzzo region
- Arranged fundraising in several superstores and acted as promoter

WORKSHOPS AND CERTIFICATES

03.2015: NHS Hackday, Cardiff, Wales

- Created interactive [Welsh Health Explorer](#) map
- Managed Data Team group: researching, collecting and selecting data
- Prepared ready-to-visualise spreadsheets using Python scripts

01.2015: BBC NewsHack, Cardiff, Wales

- My team won “Visualise the News” category with a digital project on [2015 UK general election](#) candidates
- Personal duties involved outlining layout of website, implementing a D3 map and preparing presentation

08.2014: IELTS Certificate (7.5/9)

06.2014: Certificate of Food Hygiene, Health and Safety, World Host Customer Care

2013: Journalist Writing Workshop – Chieti, Italy

- Wrote news stories, features, reviews and columns

2012: Creative Writing Workshop – Chieti, Italy

- The aim of the workshop was to foster originality and creativity

KEY SKILLS

- **Excellent written and verbal communication skills:** built up through academic essays and presentations, working as promoter and front of house
- **Problem solving/Organisational skills:** enhanced through my numerous trips and organising weekly movie nights for international students and arranging Couchsurfing meetings and language exchanges in Cardiff
- **Critical evaluation:** self-direction in planning and implementing tasks
- **Punctuality:** delivered projects always meeting deadlines
- **Quick learner:** caught up with all my Masters fellow students even if I did not know how to code before
- **Strong team spirit:** developed joining university societies and playing group sports
- **I.T. proficiency:** HTML5, CSS, JavaScript, D3, HTTP APIs, Microsoft Office, Wordpress experience
- **Research skills:** familiarity with online investigation, spreadsheets and database analyses
- **Adaptation to multicultural environments:** visited more than fifteen countries and lived abroad for years

INTERESTS

- Etymology, linguistics and the relationship between one’s language and its culture
- Movie soundtracks played by live orchestra
- Board games, travelling and photography

OTHER

- Italian (native), English (fluent), French and Spanish (A2)
- Member of Student Windsurfing Association
- Came second to Festival Letterature dell’Adriatico contest
- I am a strong environmentalist and I like outdoor activities

REFERENCES

WalesOnline’s Head of Data Team: Claire Miller (claire.miller@trinitymirror.com)

MSc Directors: Glyn Mottershead (MottersheadGG@cardiff.ac.uk), Martin Chorley (ChorleyMJ@Cardiff.ac.uk)